



Chennai Airport Media Kit

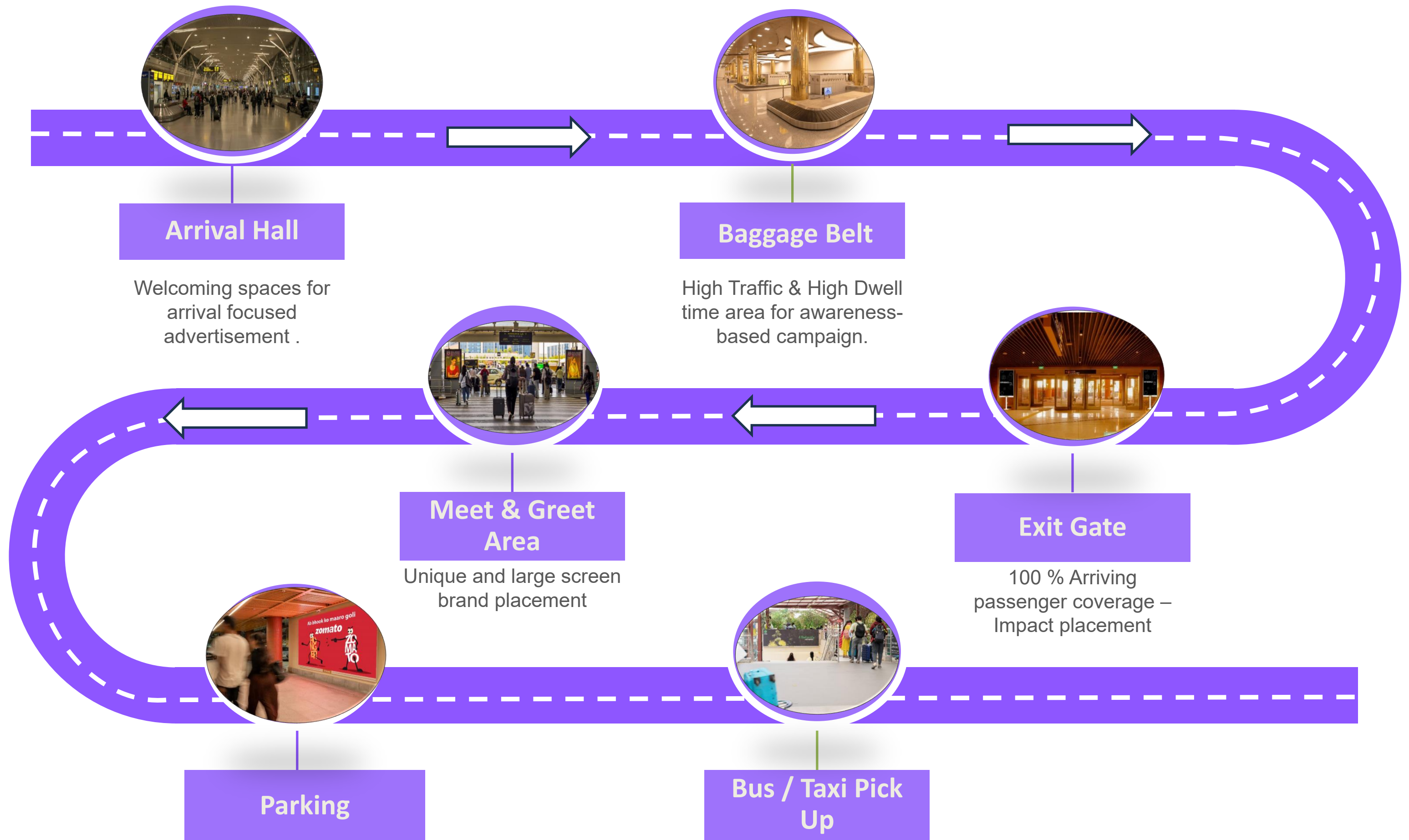
AIRPORT LAYOUT

DEPARTURE



AIRPORT LAYOUT

ARRIVAL



T1 & T4 - DOMESTIC

Departure	Check In Area	16 W X 6 H ft (Package Of 4 Units- T1 (2 Units), T4 (2 Units))	15 Sec In Every 1.5 Min
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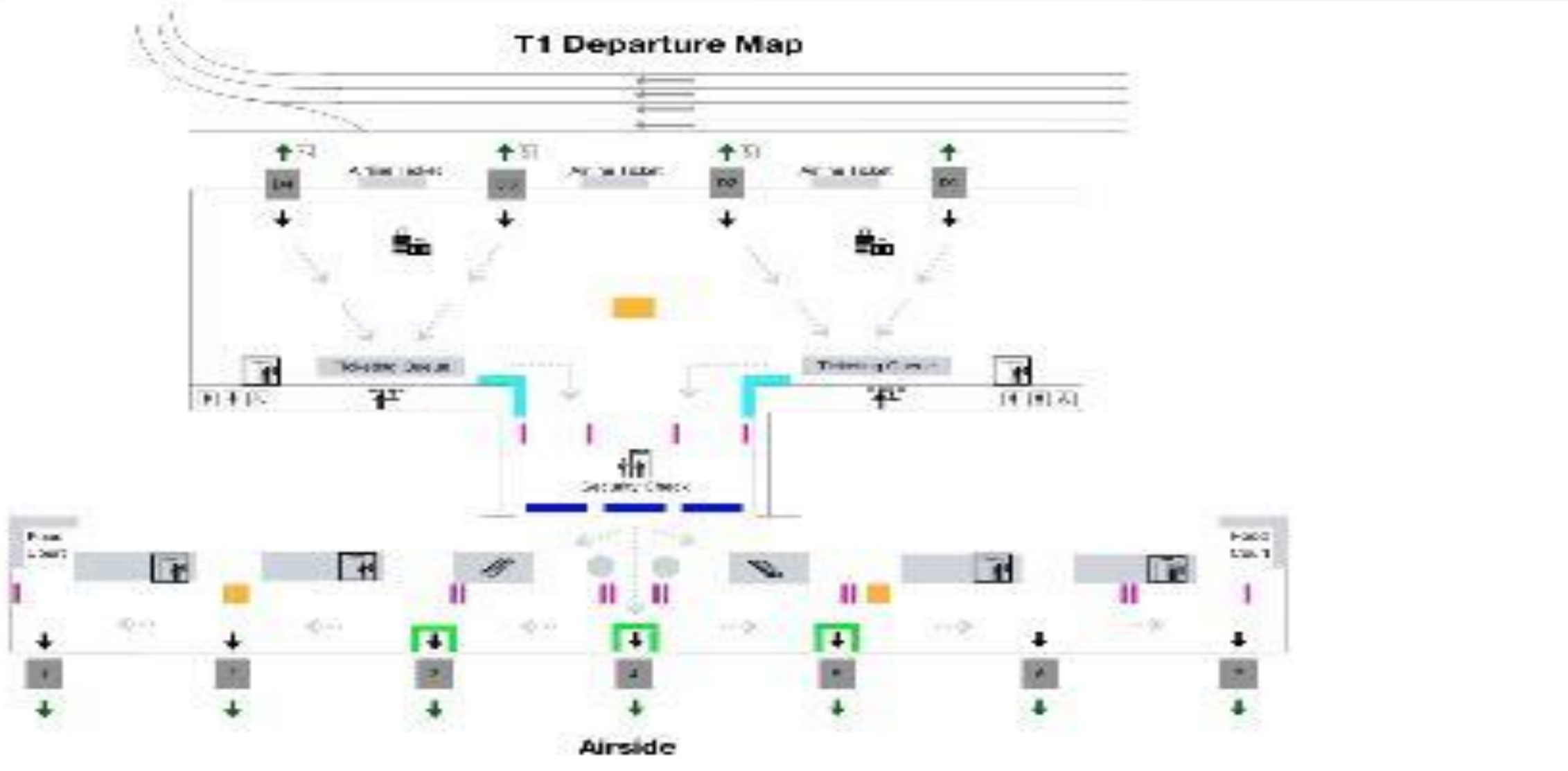
Digital Wall

Rental Cost	22,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1 & T4 - DOMESTIC

Departure	Check In Area	16 W X 6 H ft (Package Of 4 Units- T1 (2 Units), T4 (2 Units))	15 Sec In Every 1.5 Min
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T1 & T4 - DOMESTIC

Departure	Security Hold Area	42 W X 7 H ft (Package Of 4 Units- T1 (3 Units), T4 (1 Unit))	15 Sec In Every 3 Min
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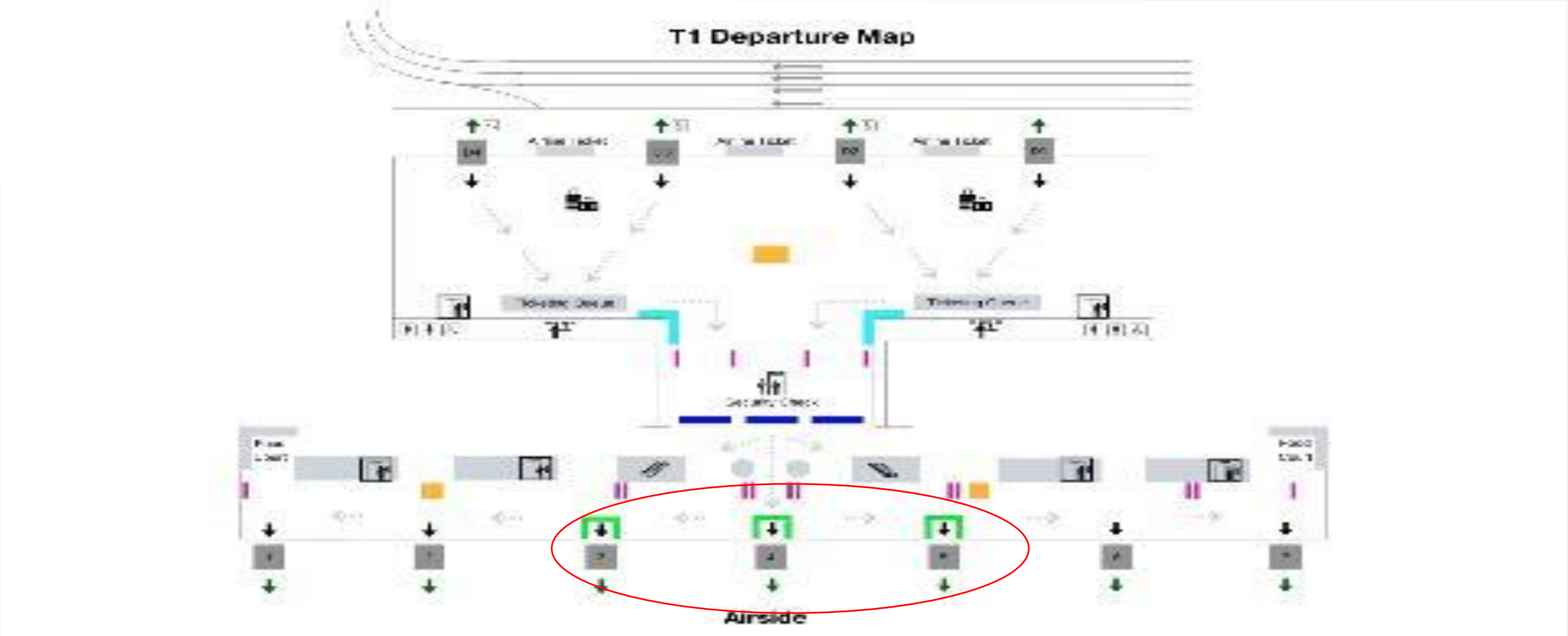
Digital Wall

Rental Cost	22,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1 & T4 - DOMESTIC

Departure	Security Hold Area	42 W X 7 H ft (Package Of 4 Units- T1 (3 Units), T4 (1 Unit))	15 Sec In Every 3 Min
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T1 & T4 - DOMESTIC

Departure	Security Hold Area	65 Inches (Package Of 42 Units- T1 (26 Units), T4 (16 Units))	15 Sec In Every 4 Min
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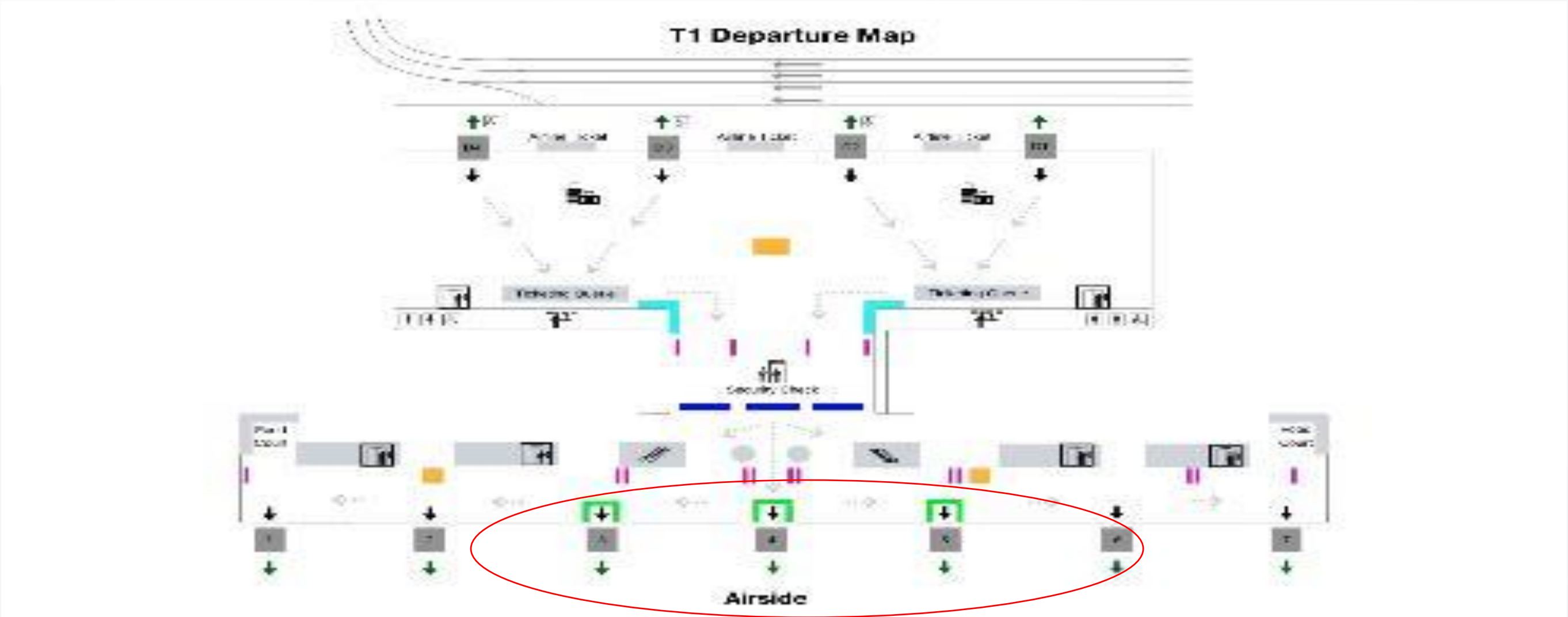
Digital Pod

Rental Cost	21,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1 & T4 - DOMESTIC

Departure	Security Hold Area	65 Inches (Package Of 42 Units- T1 (26 Units), T4 (16 Units))	15 Sec In Every 4 Min
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T1 & T4 - DOMESTIC

Arrival	Arrival Passage	65 Inches (Package Of 40 Units- T1 (24 Units), T4 (16 Units))	15 Sec In Every 3 Min
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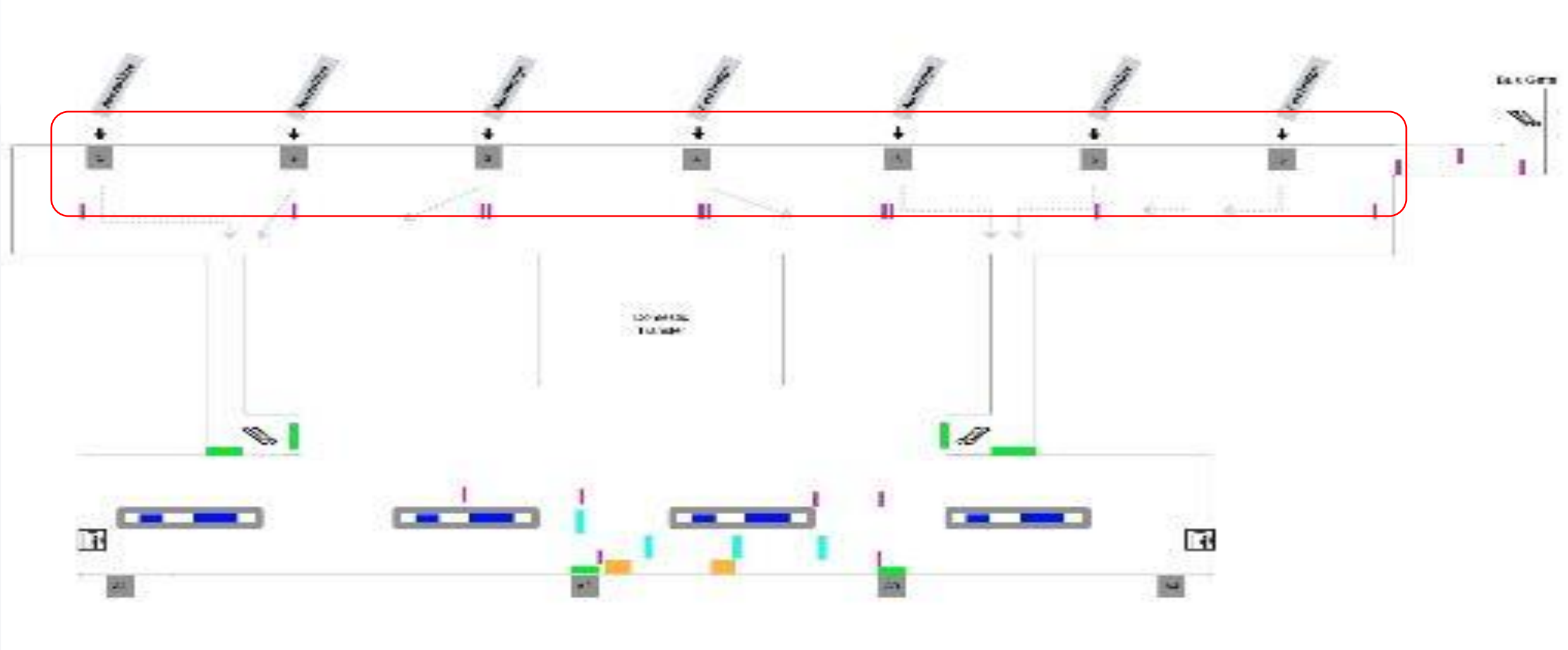
Digital Pod

Rental Cost	17,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1 & T4 - DOMESTIC

Arrival	Arrival Passage	65 Inches (Package Of 40 Units- T1 (24 Units), T4 (16 Units))	15 Sec In Every 3 Min
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T1 & T4 - DOMESTIC

Arrival	Baggage Reclaim	86 Inches (Package Of 14 Units- T1 (8 Units), T4 (6 Units))	15 Sec In Every 3 Min
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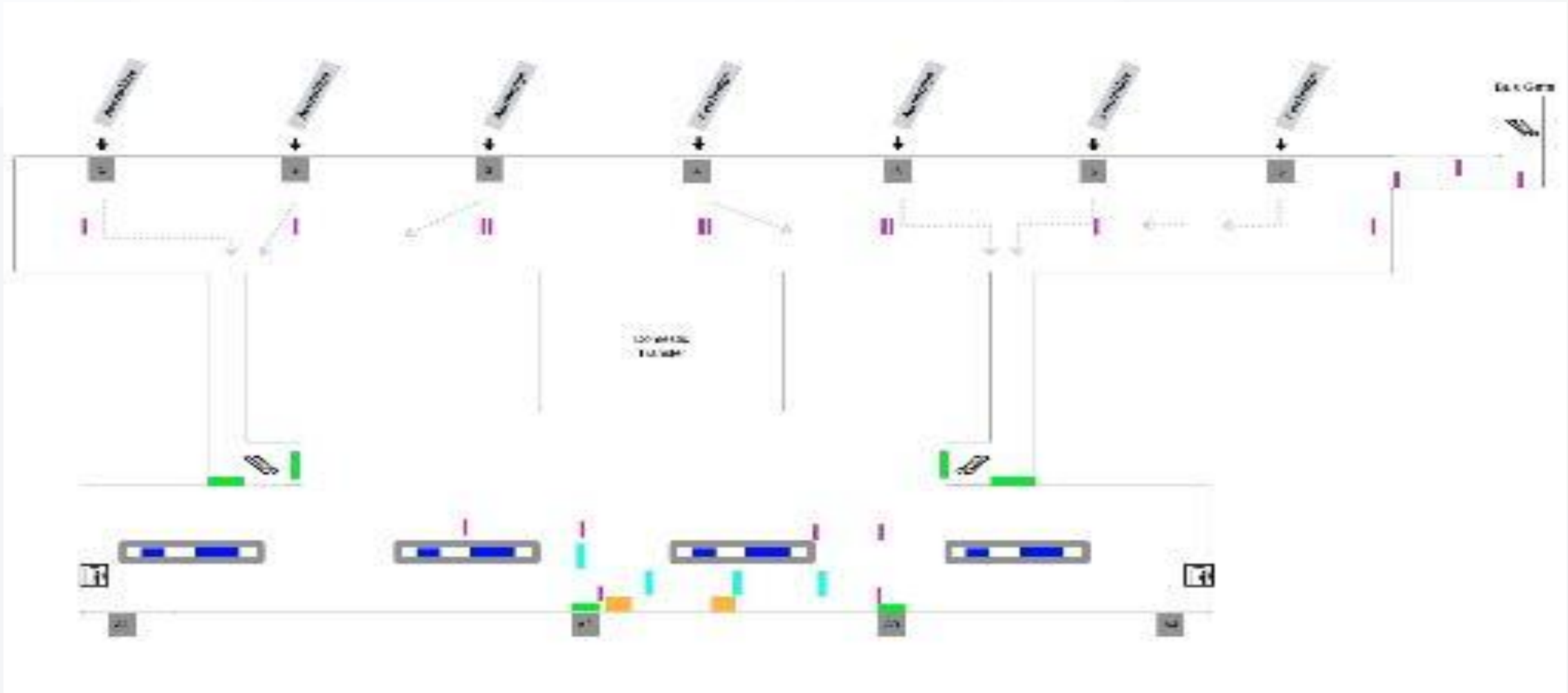
Digital Wall

Rental Cost	14,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1 & T4 - DOMESTIC

Arrival	Baggage Reclaim	86 Inches (Package Of 14 Units- T1 (8 Units), T4 (6 Units))	15 Sec In Every 3 Min
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T1 & T4 - DOMESTIC

Arrival	Baggage Reclaim	16 W X 4 H ft (Package Of 14 Units- T1 (8 Units), T4 (6 Units))	15 Sec In Every 3 Min
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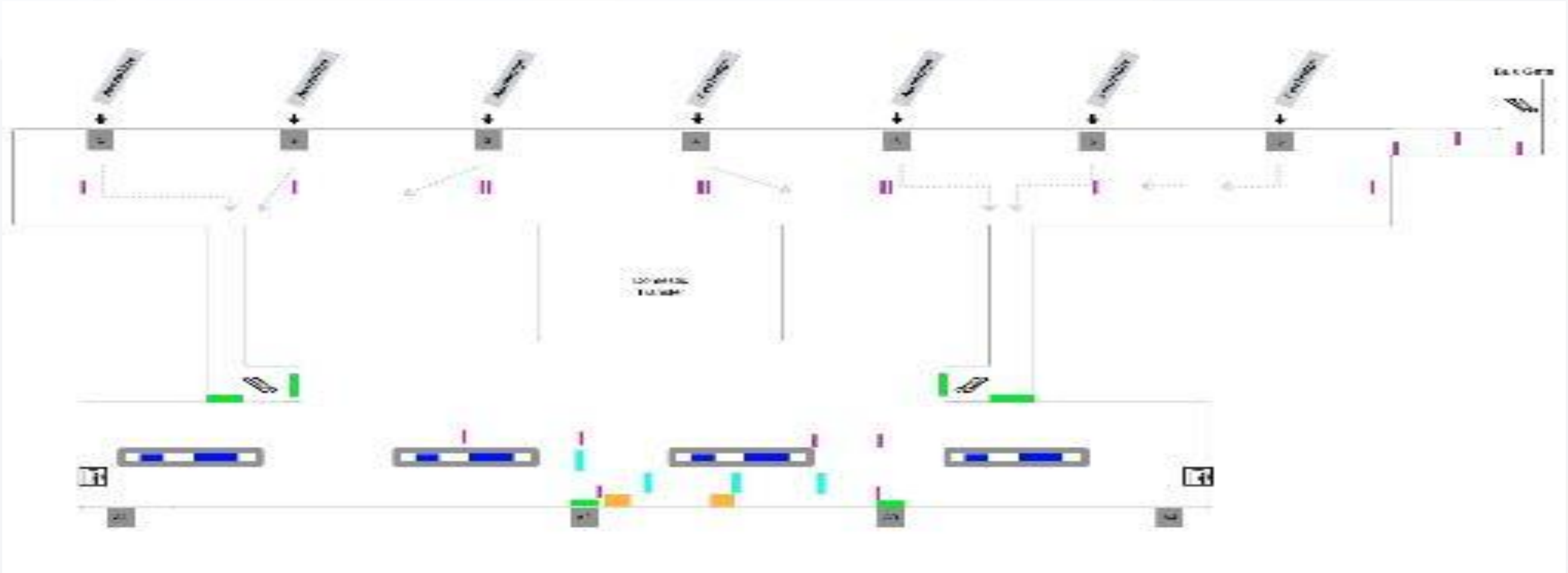
Digital Wall

Rental Cost	16,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1 & T4 - DOMESTIC

Arrival	Baggage Reclaim	16 W X 4 H ft (Package Of 14 Units- T1 (8 Units), T4 (6 Units))	15 Sec In Every 3 Min
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T1 & T4 - DOMESTIC

Arrival	Baggage Claim Area	4 W X 10 H ft (Max 6 Units- T1 (4 Units), T4 (2 Units))	Back Lit
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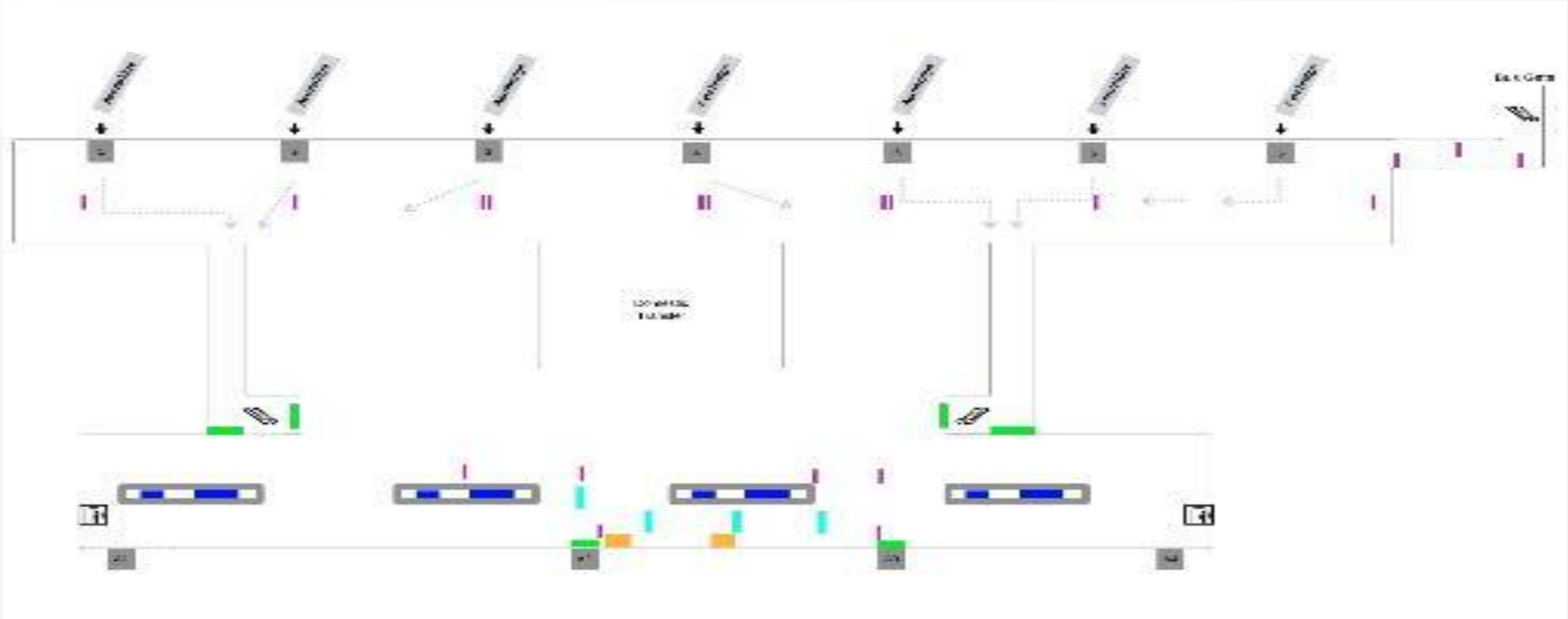
Static Totem Single Sided

Rental Cost	7,00,000/- P/M
Production Cost	As Per Actual Cost



T1 & T4 - DOMESTIC

Arrival	Baggage Claim Area	4 W X 10 H ft (Max 6 Units- T1 (4 Units), T4 (2 Units))	Back Lit
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T1 & T4 - DOMESTIC

Arrival	Baggage Claim Area	10 W X 12 H ft (Package Of 2 Units- T1 (1 Unit), T4 (1 Unit))
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Promo Space

Rental Cost	20,00,000/- P/M
Production Cost	As Per Actual Cost



T1 & T4 - DOMESTIC

Arrival	Baggage Claim Area	10 W X 12 H ft (Package Of 2 Units- T1 (1 Unit), T4 (1 Unit))
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Promo Space

Rental Cost	
Production Cost	As Per Actual Cost



T1 & T4 - DOMESTIC

Arrival	Exit Gate	30 W X 10 H ft (Package Of 2 Units- T1 (1 Unit), T4 (1 Unit))	15 Sec In Every 2 Min
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Digital Wall

Rental Cost	17,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T1 & T4 - DOMESTIC

Arrival	Exit Gate	16 W X 8 H ft (Package Of 2 Units)	Back Lit
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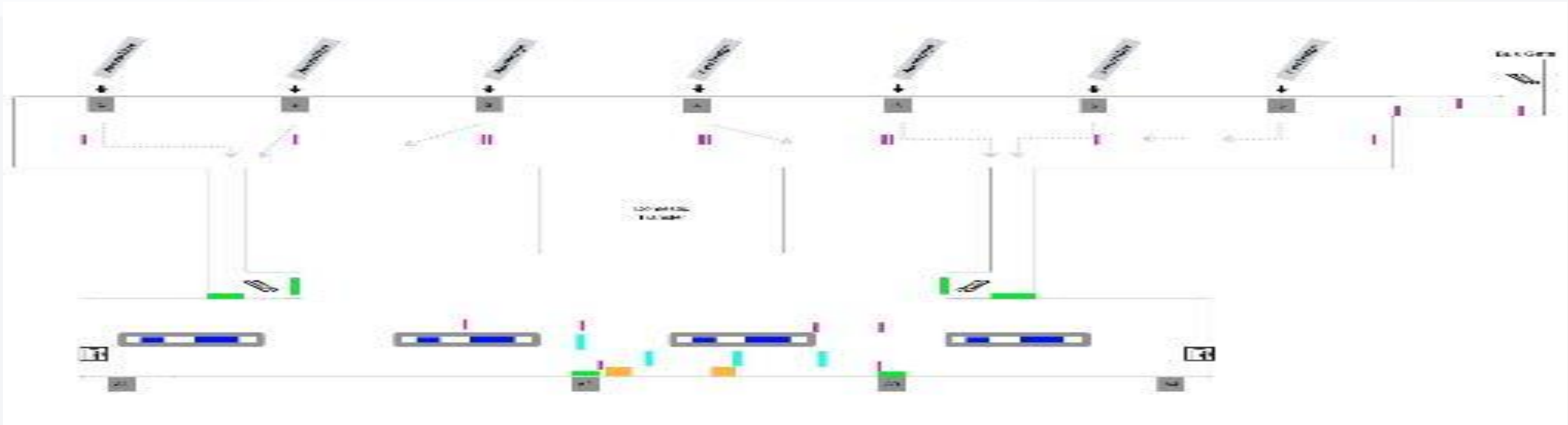
Lightbox Single Sided

Rental Cost	18,00,000/- P/M
Production Cost	As Per Actual Cost



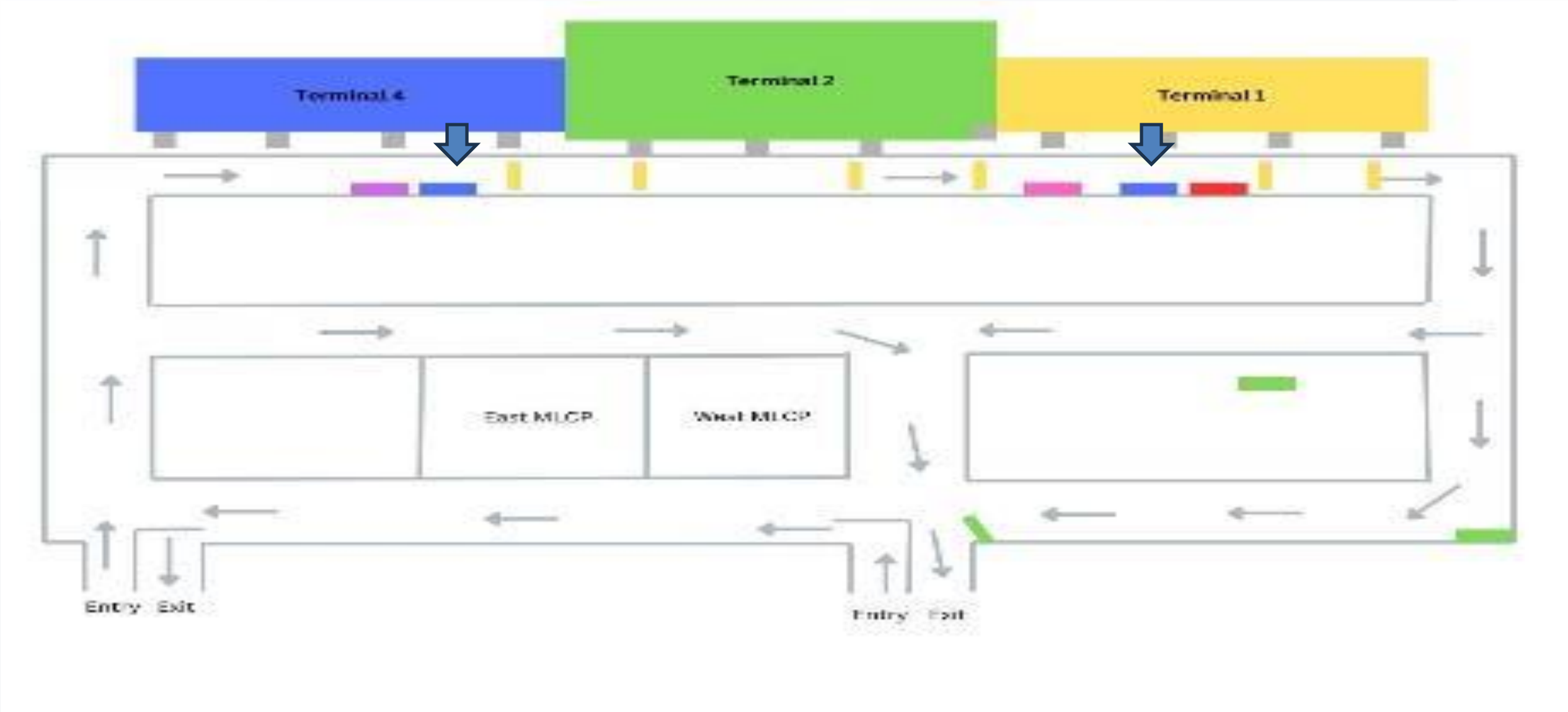
T1 & T4 - DOMESTIC

Arrival	Exit Gate	16 W X 8 H ft (Package Of 2 Units)	Back Lit
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T1 & T4 - DOMESTIC

Arrival	Exit Gate	30 W X 10 H ft (Package Of 2 Units- T1 (1 Unit), T4 (1 Unit))	15 Sec In Every 2 Min
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T1- DOMESTIC

Arrival	Exit Gate	30 W X 10 H ft (Only 1 Unit)	Back Lit
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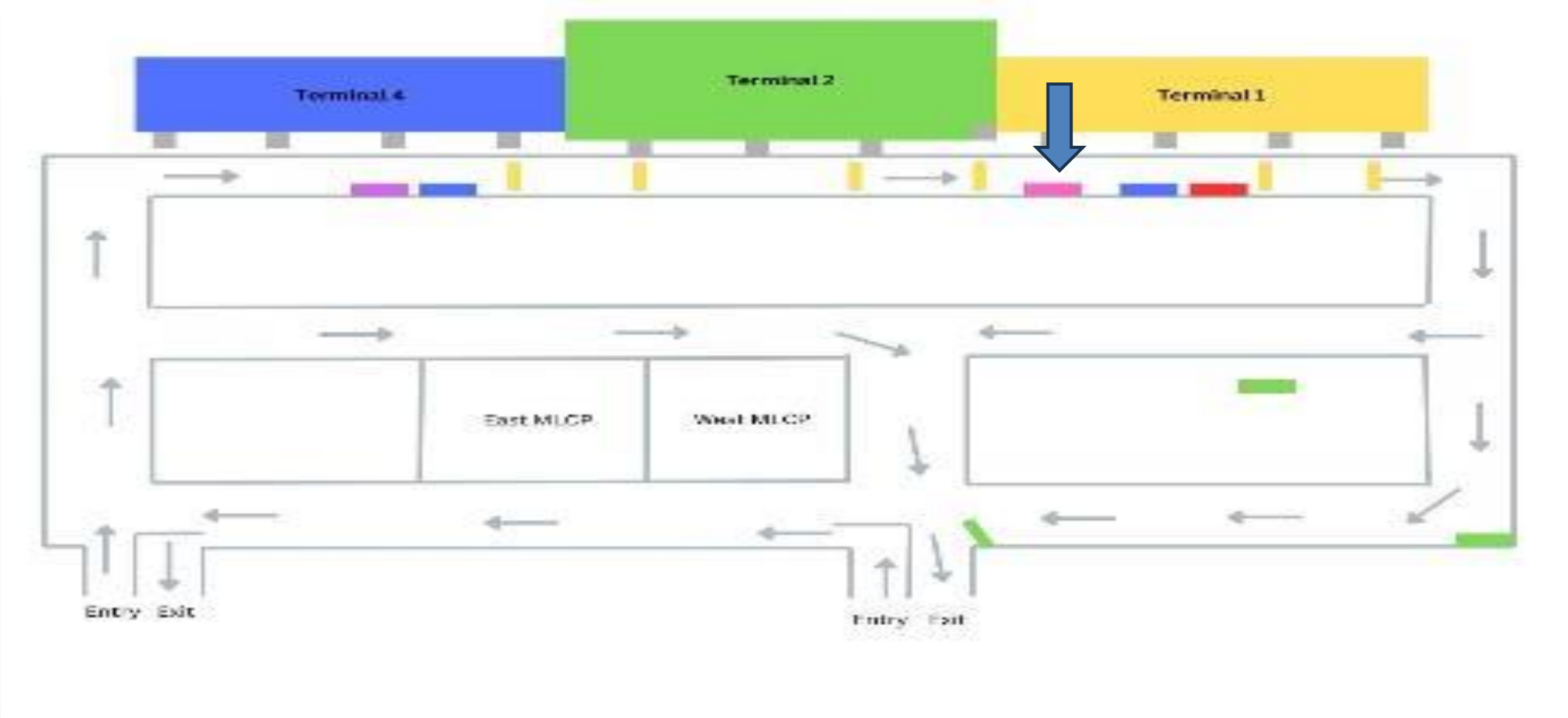
Static Lightbox Single Sided

Rental Cost	On Request
Production Cost	As Per Actual Cost



T1- DOMESTIC

Arrival	Exit Gate	30 W X 10 H ft (Only 1 Unit)	Back Lit
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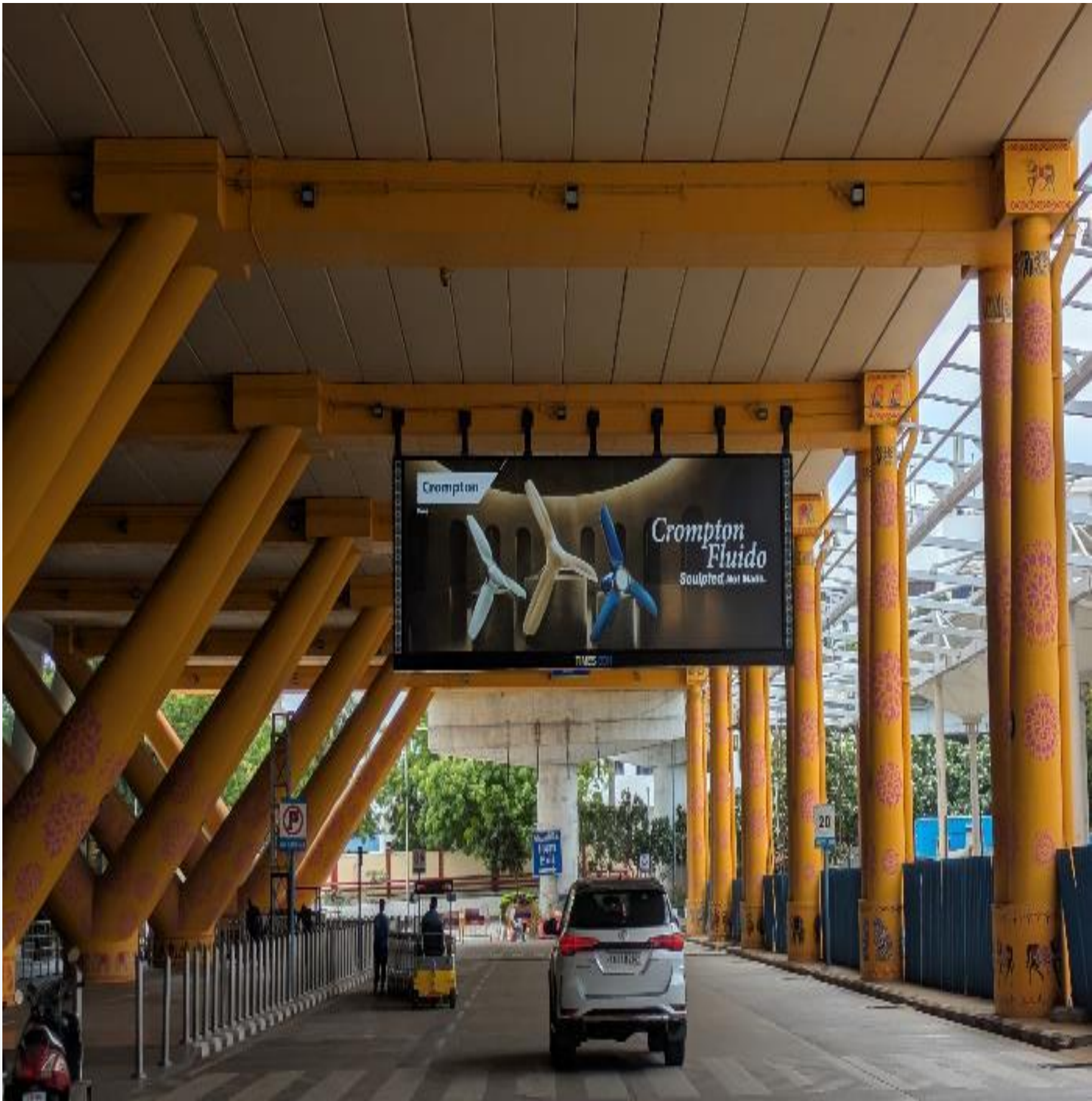
T1, T2 & T4 - DOMESTIC

Arrival	Common Outdoor	30 W X 10 H ft (Package Of 6 Units)	Back Lit
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Static Light Box Single Sided

Rental Cost	32,00,000/- P/M
Production Cost	As Per Actual Cost

Note: 3 Pairs (Package 1&4, 2&5, 3&6)



T1, T2 & T4 - DOMESTIC

Arrival	Common Outdoor	30 W X 10 H ft (Package Of 6 Units)	Back Lit
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T2- INTERNATIONAL

Departure	Check In Area	6 W X 4 H ft (Package Of 3 Units)	Back Lit
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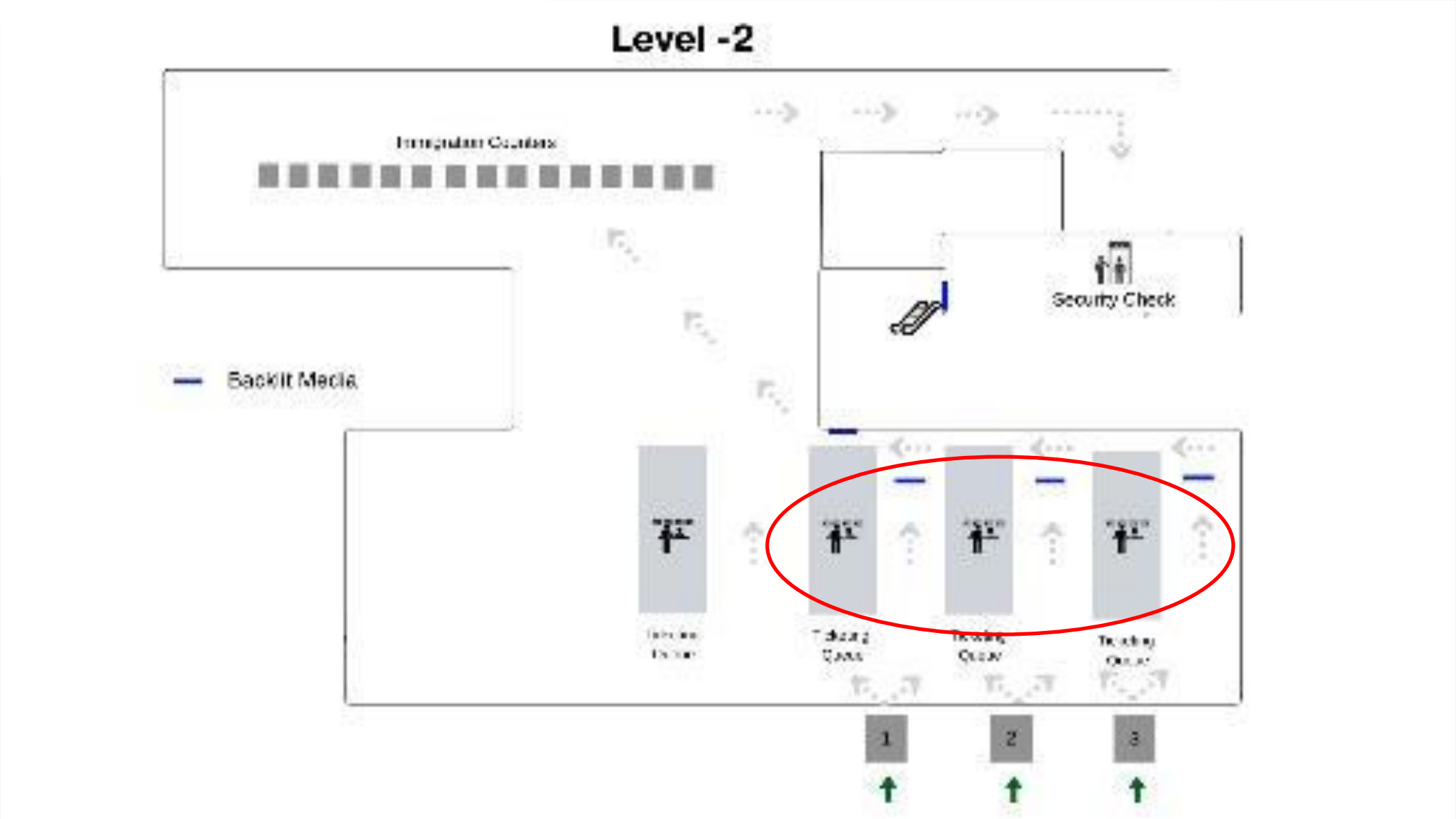
Static Lightbox Single Sided

Rental Cost	12,00,000/- P/M
Production Cost	As Per Actual Cost



T2- INTERNATIONAL

Departure	Check In Area	6 W X 4 H ft (Package Of 3 Units)	Back Lit
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T2- INTERNATIONAL

Departure	Check In Area	21 W X 7 H ft (Only 1 Unit)	Back Lit
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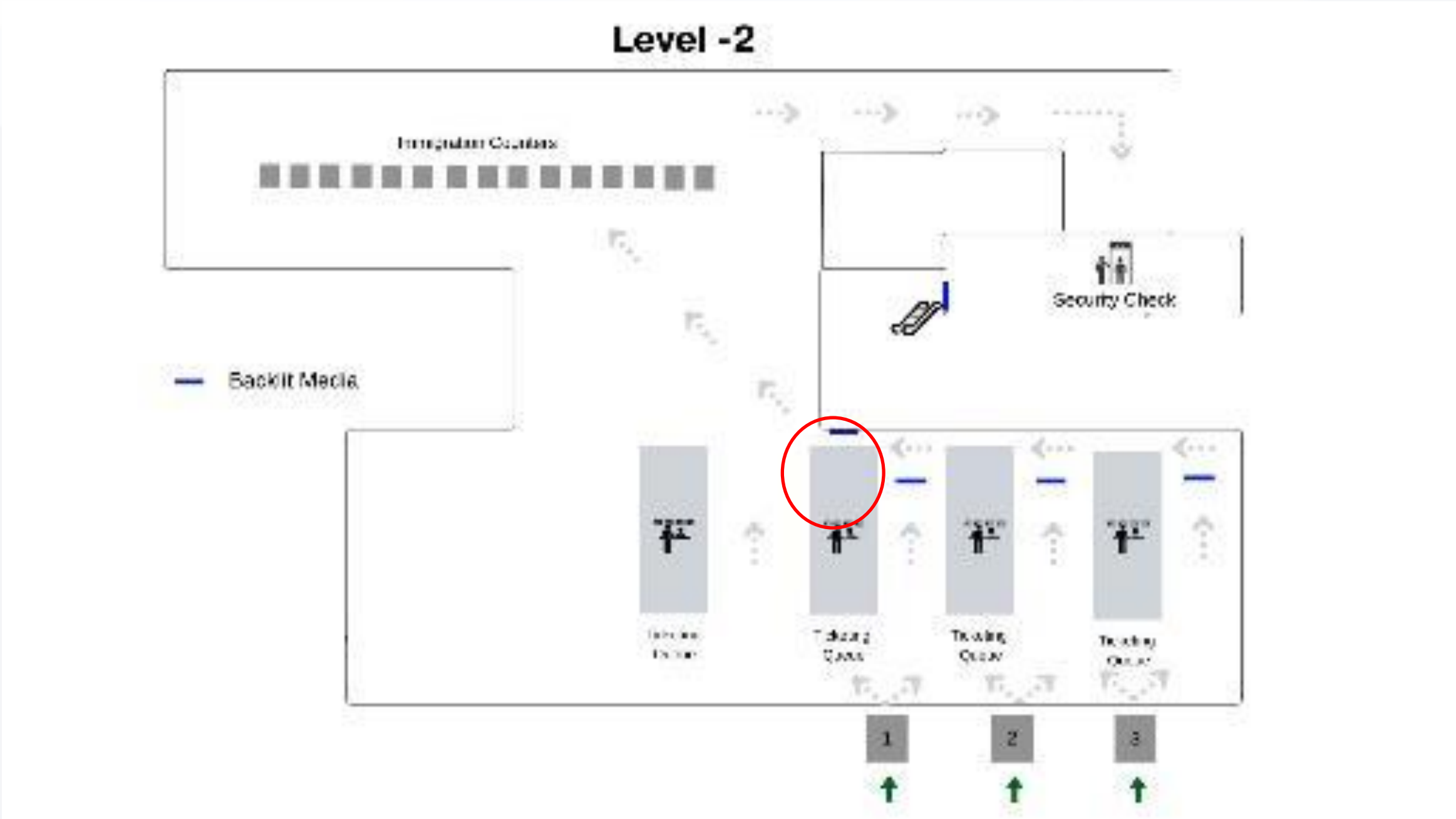
Static Lightbox Single Sided

Rental Cost	16,50,000/- P/M
Production Cost	As Per Actual Cost



T2- INTERNATIONAL

Departure	Check In Area	21 W X 7 H ft (Only 1 Unit)	Back Lit
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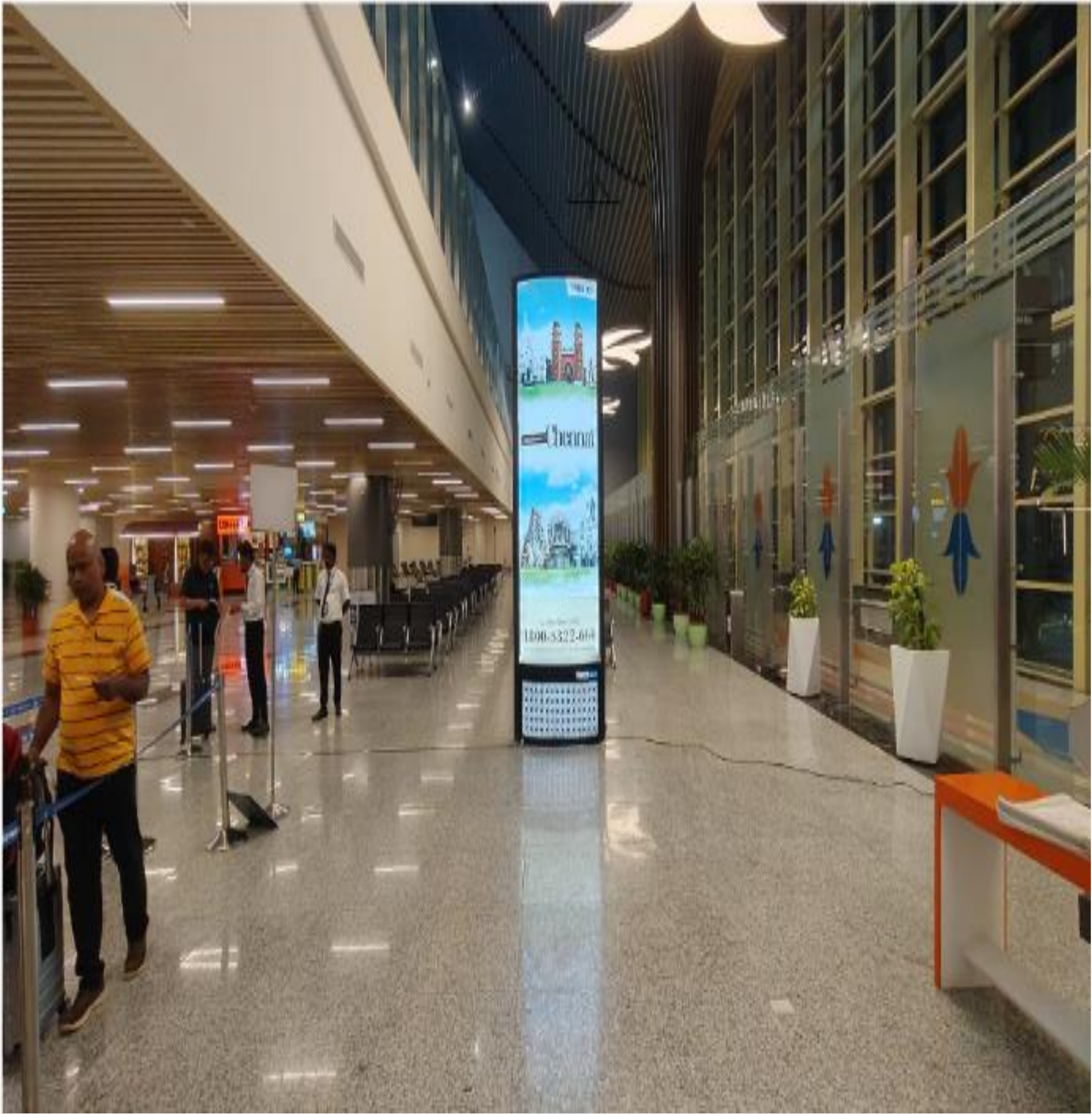
T2- INTERNATIONAL

Departure	Boarding Gate Area	4 W X 10 H ft (Package Of 4 Units)	Back Lit
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Static Totem Single Sided

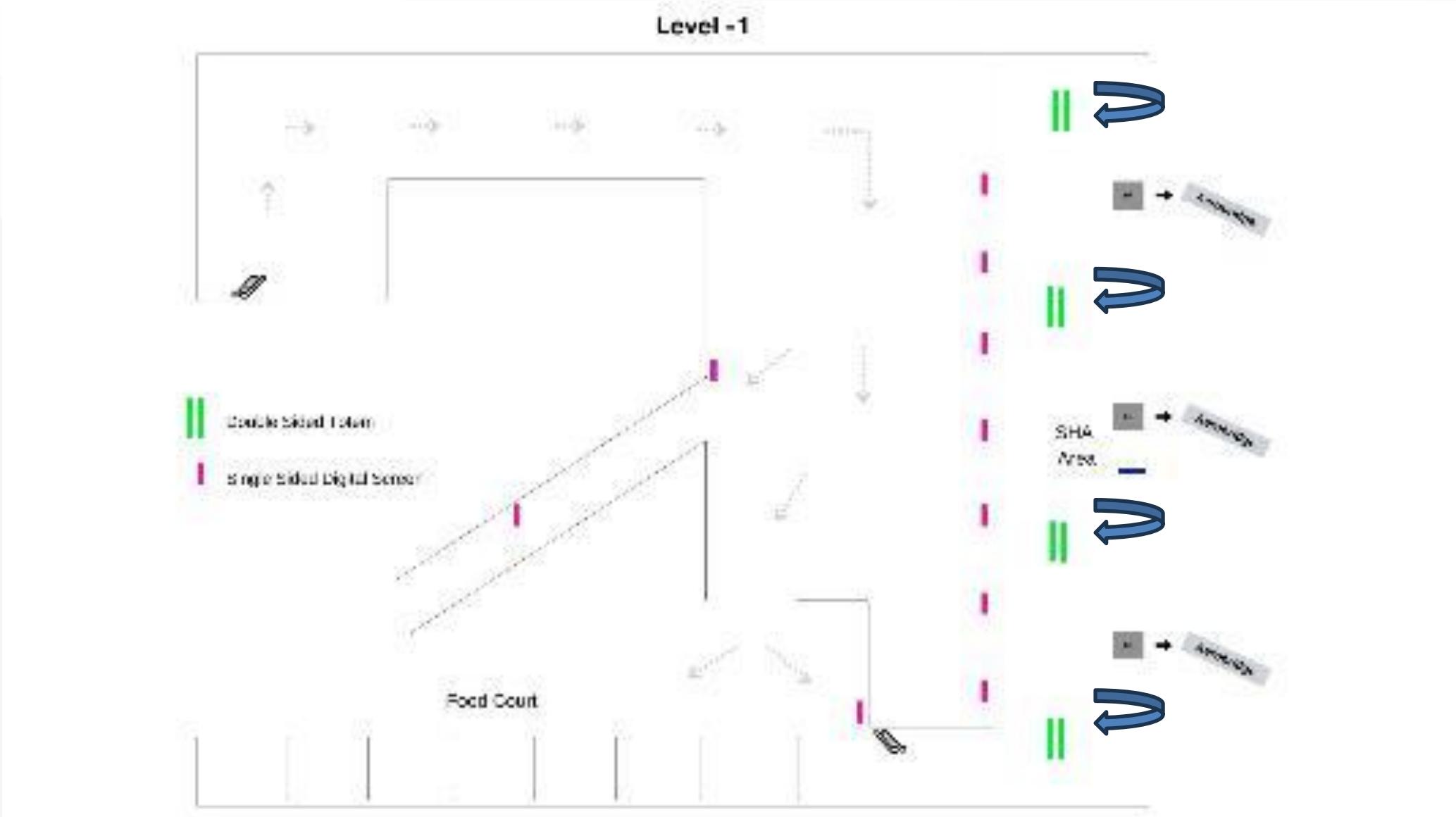
Rental Cost	24,00,000/- P/M
Production Cost	As Per Actual Cost

Note: 12,50,000/- P/M for 2 Units
24,00,000/- P/M for all 4 Units



T2- INTERNATIONAL

Departure	Boarding Gate Area	4 W X 10 H ft (Package Of 4 Units)	Back Lit
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T2- INTERNATIONAL

Departure	Security Hold Area	65 Inches (Package Of 14 Units)	15 Sec In Every 3 Min
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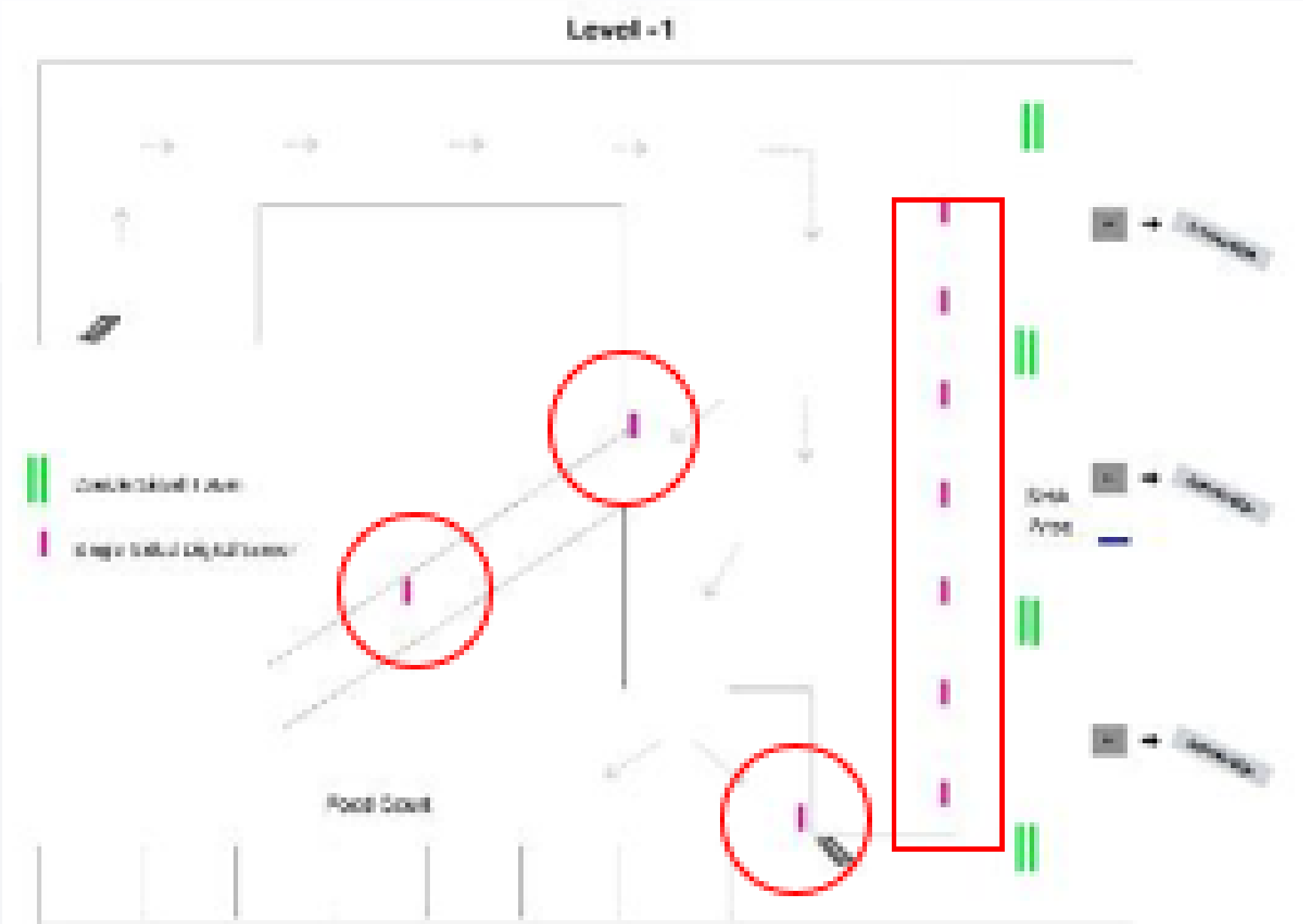
Digital Pod

Rental Cost	10,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T2- INTERNATIONAL

Departure	Security Hold Area	65 Inches (Package Of 14 Units)	15 Sec In Every 3 Min
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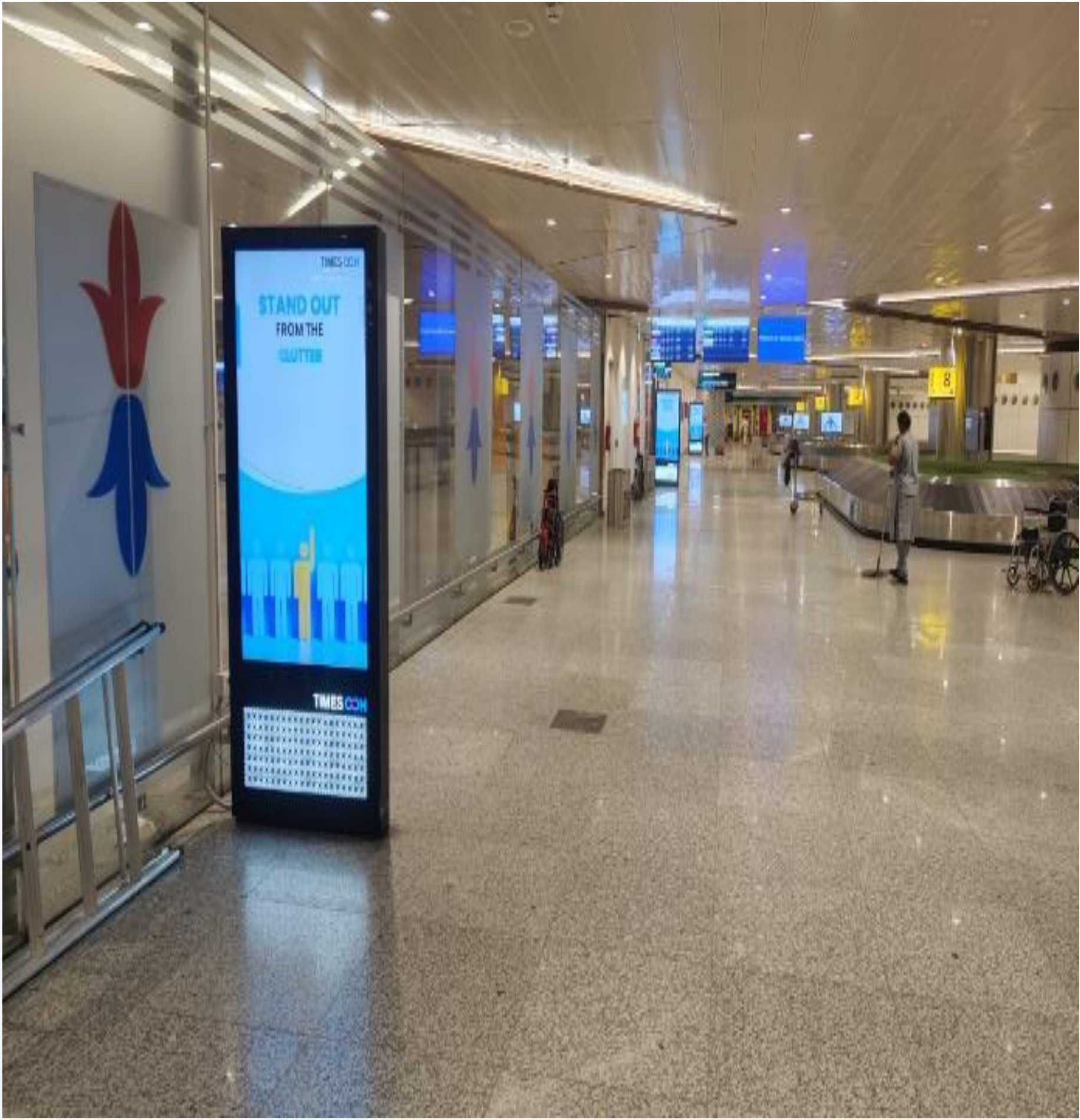


T2- INTERNATIONAL

Arrival	Arrival Passage	65 Inches (Package Of 12 Units)	15 Sec In Every 2 Min
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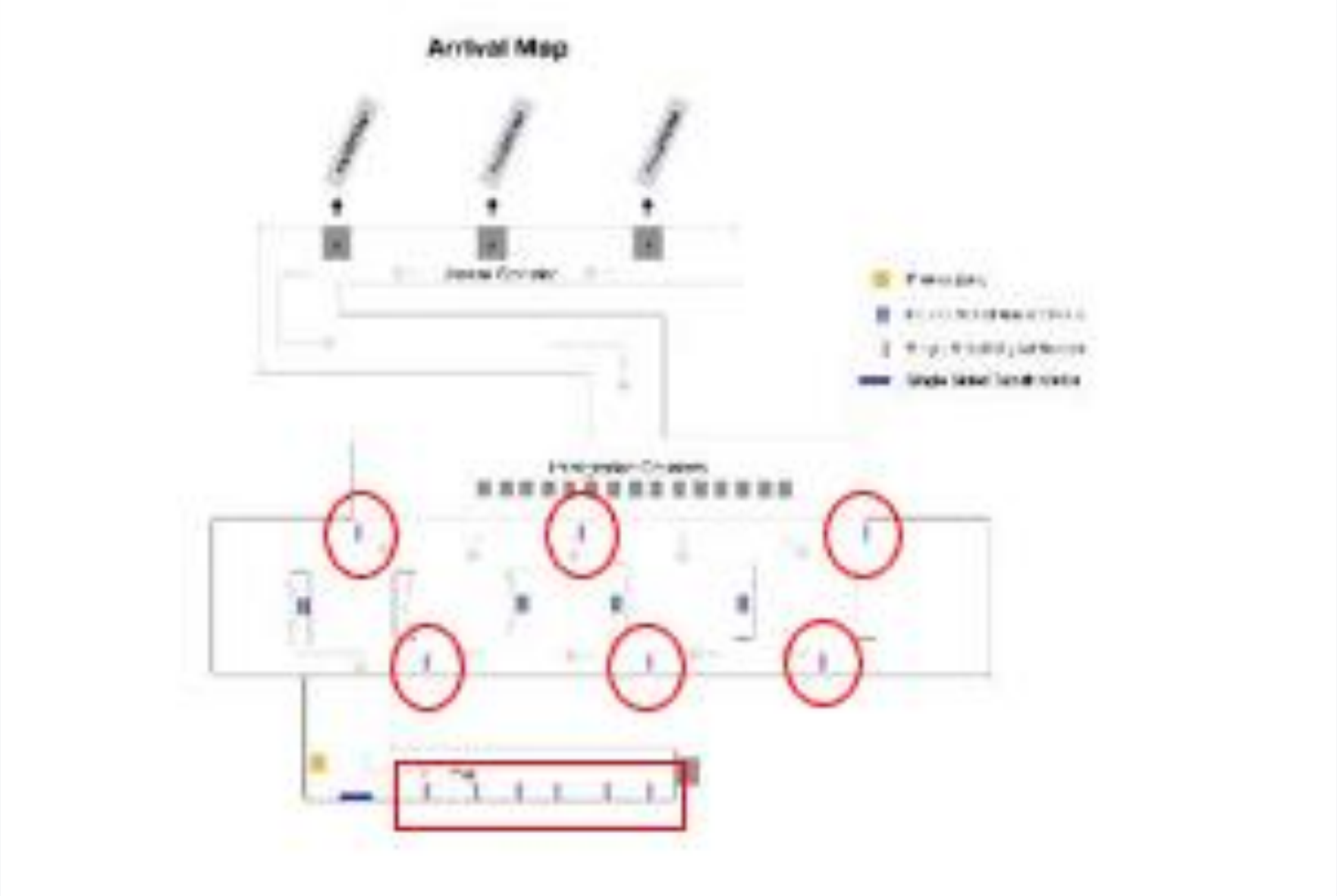
Digital Pod

Rental Cost	8,00,000/- P/M Per Slot
Production Cost	As Per Actual Cost



T2- INTERNATIONAL

Arrival	Arrival Passage	65 Inches (Package Of 12 Units)	15 Sec In Every 2 Min
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T2- INTERNATIONAL

Arrival	Baggage Belt	16 W X 4 H ft (Package Of 4 Units)	Back Lit
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Static Lightbox Single Sided

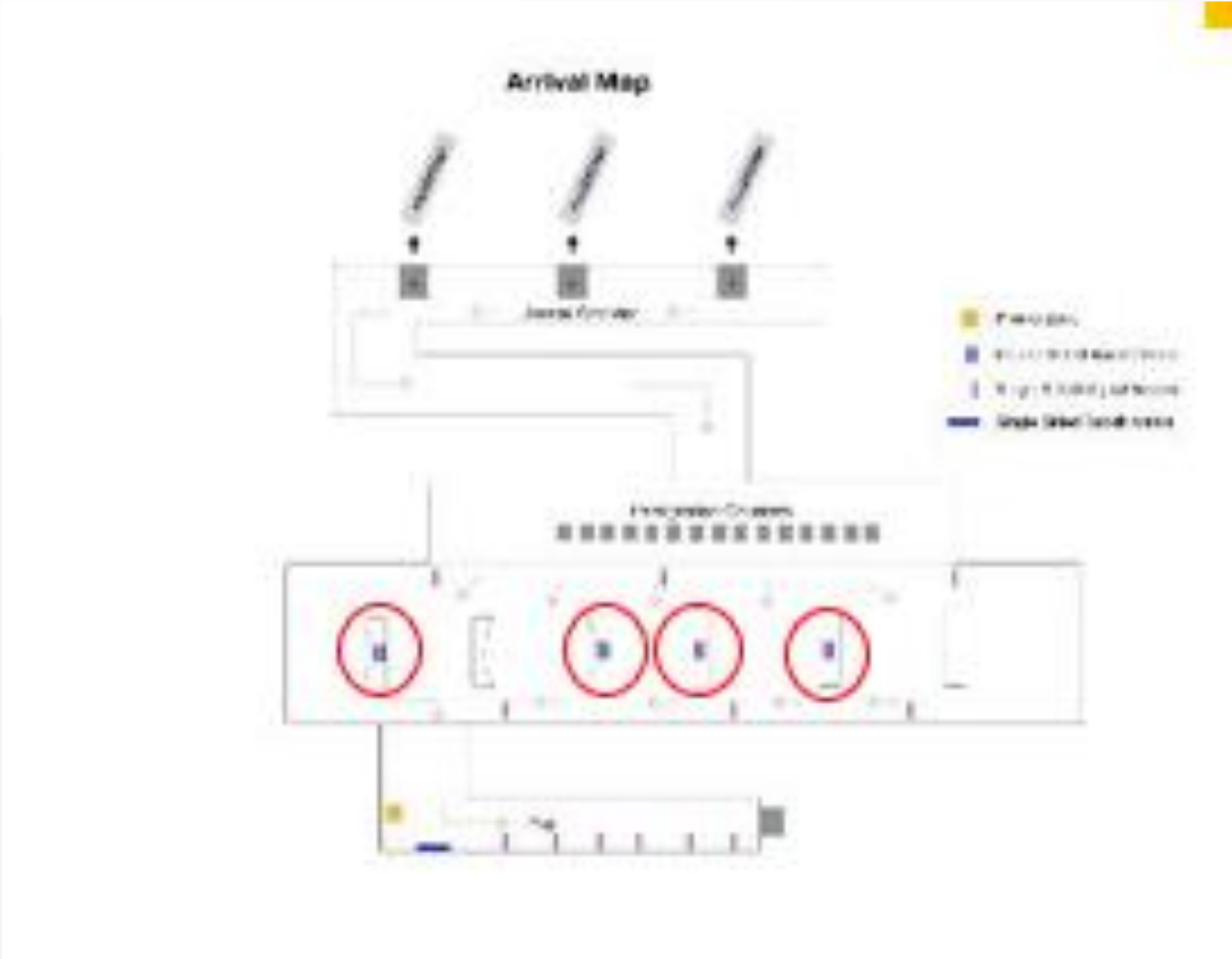
Rental Cost	32,00,000/- P/M
Production Cost	As Per Actual Cost

Note: 18,50,000/- P/M for 2 Units
32,00,000/- P/M for all 4 Units



T2- INTERNATIONAL

Arrival	Baggage Belt	16 W X 4 H ft (Package Of 4 Units)	Back Lit
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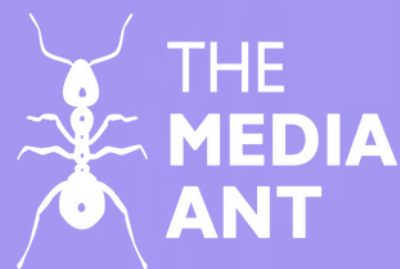
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