Appendix | Asset Dimensions

Asset Name	App / Mweb dimensions	Dweb dimensions	Format and details (if any)
Roadblock	900X493	1056 X 1344	.jpeg
Video (Product page)	656x328	N/A	.jpeg & mp4 File Size- 5-7 MB Video Duration- 30-45sec Brand Logo Dimension - 100x100, File Size 10-20KB Headline- Max. 100 Characters Description - Max. 200 Characters
Video (Homepage + Medicine page)	656x656	N/A	
Homepage banner	656x328	960x200	.jpeg
Search banner	656x328	1062x125	.jpeg
Product page banner	656x328	400x500	.jpeg

Appendix | Asset Dimensions – contd.

Asset Name	App / Mweb dimensions	Dweb dimensions	Format and details (if any)
Category banner	656x328	1028x120	.jpeg
Order page banner	656x328	1080x420	.jpeg
Medicines search banner	656x328	N/A	.jpeg
Featured Brand	312x312	312x312	Brand logo - .jpeg and open file (.psd or .ai)
Email	600x1000		.psd or .ai file with font and links
Push Notification	600x300		.jpeg

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